

## International Hands-on Workshops for Architectural and Site Conservation



## News

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**FOR IMMEDIATE RELEASE**

### **Heritage Conservation Network Adds Instant Online Donation Ability**

**Boulder, Colorado, September 3, 2002** -- Heritage Conservation Network ([www.heritageconservation.net](http://www.heritageconservation.net)) has introduced a new feature on its website. The Donate Now! button, provided by nonprofit Internet foundation eGrants.org, allows Heritage Conservation Network to receive credit card donations directly through its website. With at least 112 million people using the Internet today, the Donate Now! button is expected to open up a large new audience of supporters.

Heritage Conservation Network expects that this new audience of donors will help them to further their work in preserving the world's architectural heritage. HCN organizes workshops that provide hands-on training in appropriate building conservation techniques at culturally significant sites around the world. The technology behind the Donate Now! button was created by eGrants.org to ensure that small to midsize non-profit organizations, like Heritage Conservation Network, are not left on the wrong side of the "digital divide". "The Donate Now! Button was designed to allow nonprofits doing good work for positive social change to have the same online capabilities as larger organizations," said Dan Geiger, Executive Director of eGrants.org.

"We are a small organization tackling a big project" said Judith Broeker, Heritage Conservation Network's Program Director. "We rely upon the support of individual contributors. The Donate Now! button provides a fast and easy way for people to support our work. People who are intrigued by the concept of what we are trying to do but unable to participate in a workshop have a new way to contribute to the conservation of the sites where we're working."

Visitors to the Heritage Conservation Network website can simply click on any of the Donate Now! buttons located throughout the site and immediately be taken to a customized donation page. This page uses the newest secure server technology to guarantee that credit card donations are safe, secure, and private.